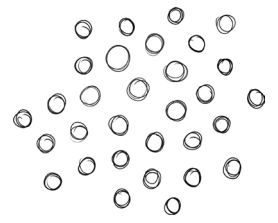


# The Visionpreneur



How can you invest in your Business? \_\_\_\_\_

1. Web hosting Platform (Shopify, Squarespace, etc.) [Shopify.com/](https://www.shopify.com/) [Squarespace.com](https://www.squarespace.com/)
2. Domain name (YourStorename.com) [GoDaddy.com](https://www.godaddy.com/)
3. Way to get Paid (PayPal, etc.) [Paypal.com](https://www.paypal.com/)
4. Email List (MailChimp, Convertkit, etc.) [MailChimp.com](https://www.mailchimp.com/) / [Convertkit.com](https://www.convertkit.com/)
5. Product (To Create, use Canva, Adobe, etc.) [Adobe.com](https://www.adobe.com/) / [Canva.com](https://www.canva.com/)

Do you have a Business Plan? \_\_\_\_\_

1. Executive Summary \_\_\_\_\_
2. Market Analysis \_\_\_\_\_
3. Company Description \_\_\_\_\_
4. Management + Organization \_\_\_\_\_
5. Marketing + Sales \_\_\_\_\_
6. Product/Services \_\_\_\_\_
7. Funding \_\_\_\_\_
8. Financials \_\_\_\_\_
9. Appendix \_\_\_\_\_

How can you build visibility as a brand? \_\_\_\_\_

1. Put yourself out there!
2. Get active on social media.
3. Run Ads on platforms suitable for your business industry (Google, Instagram, Pinterest)
4. Make friends on Social media + Cross promote

How can you maximize profitability during COVID-19? \_\_\_\_\_

1. By taking advantage of the influx of new customers
2. Using this time to create more products + content
3. Using this time to plan for the future

What are 4 keys to your success in Business/Entrepreneurship? \_\_\_\_\_

1. Stay focused
2. Be Persistent
3. Be Consistent
4. Provide Value